



**New Ventures BC**

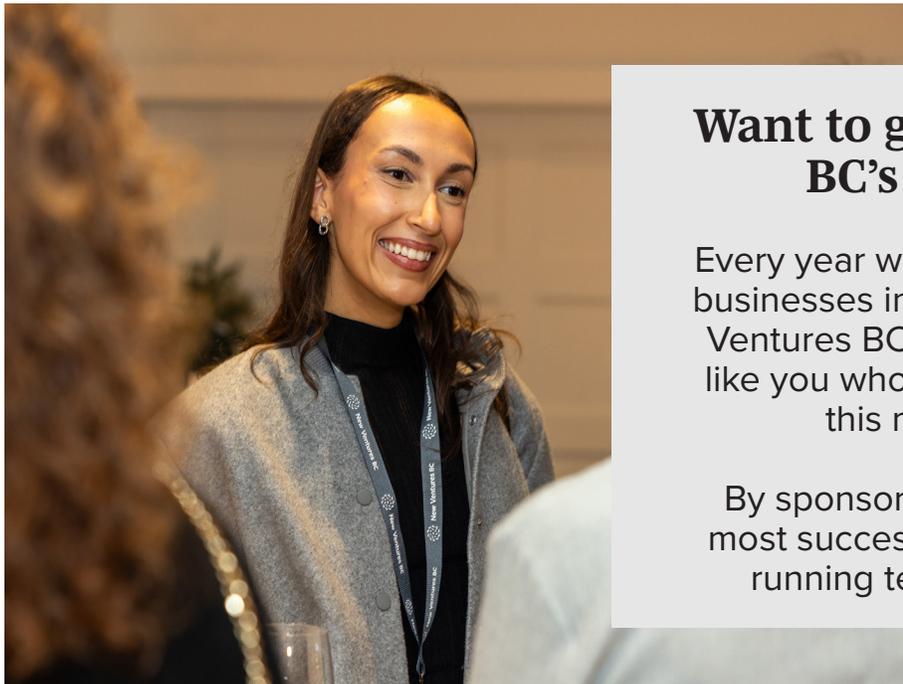
COMPETITION

Presented by innovate BC

# New Ventures BC Competition

Presented by Innovate BC

**Sponsorship Proposal | 2026**



## Want to get connected with BC's top startups?

Every year we help startups grow their businesses in BC. As a non-profit, New Ventures BC is grateful to supporters like you who are essential to keeping this momentum going.

By sponsoring, you'll be part of the most successful, largest, and longest running tech competition in BC.

## 2025 Highlights



217 companies from across BC



\$265K in cash and prizes



Over 285 experienced volunteer mentors and jurors



Aspect Biosystems awarded the NVBC Alumni Impact Award



Education and Networking events reached over 1,800 people

## Notable NVBC alumni

- Binta Financial (2025)
- Peer Support.io (2025)
- BuildMapper (2025)
- TIMEZYX (2024)
- SkyAcres Agrotechnologies (2024)
- skiKrumb (2024)
- RetreatsAndVenues (2023)
- BrowseAI (2023)
- Blanka (2023)
- Ginger Desk (2023)
- OVOU (2022)
- Beam Commerce (2022)
- VoxCell BioInnovation (2022)
- Moment Energy (2021)
- Fable (2020)
- Daanaa (2020)
- aDolus Technology Inc. (2020)
- Lumen 5 (2019)
- Ideon (2018)
- Certn (2018)
- Ecoation (2018)
- Jane Software (2016)
- Ziva Dynamics (2015)
- Dooly (2015)
- Aspect Biosystems (2014)
- Dark Vision Technologies (2014)
- AbCellera (2013)
- Vonigo (2013)
- MediaCore (2012)
- Minesense Technologies (2011)
- Semios (2011)
- Awesense (2011)
- LightIntegra Technology (2009)
- Lungpacer (2009)
- Saltworks (2008)

## 2026 Sponsor Opportunities

### Gold

Contribution: min.  
**\$20,000**  
cash **or** cash + in-kind services

#### Benefits:

- Option to lead an NVBC Seminar
- Option to speak at one NVBC Event
- Brand and logo on website and all marketing materials
- Recognition at all NVBC events and workshops (25+/year)
- 1 direct email to NVBC's community
- Blog post about your organization
- On-going promotion on NVBC social media platforms
- Priority invitations to the NVBC Awards Ceremony
- Invitations to all NVBC events
- Introductions to finalists, on request

### Silver

Contribution: min.  
**\$7,500**  
cash **or** cash + in-kind services

#### Benefits:

- Brand and logo on website and all marketing materials
- Recognition at all NVBC events and workshops (25+/year)
- Blog post about your organization
- On-going promotion on NVBC social media platforms
- Priority invitations to the NVBC Awards Ceremony
- Invitations to all NVBC events
- Introductions to finalists, on request

### Bronze

Contribution: min.  
**\$2,500**  
cash **or** in-kind services

#### Benefits:

- Organization listed on NVBC website and marketing materials
- Logo shared at all NVBC events and workshops (25+/year)
- On-going promotion on NVBC social media platforms
- Invitations to the NVBC Awards Ceremony
- Invitations to all NVBC events

## Additional Sponsorship Options

Awards Ceremony

Networking Events

Sponsor a Prize

Contact us for details on these opportunities

## Social Media & Digital Reach



7,800+



2,700+



1,100+



1,800+



3,600+

# NVBC Impact

Since 2000, we've supported over 4,200 startups. Top placing companies have created over 13,000 jobs, and raised over \$3.2B+ in financing, making a significant contribution to the economy and technology ecosystem.



## NVBC Testimonials

*New Ventures really played a key element to our scaling success. It gave us our CFO, who was our mentor [during the competition], and provided a springboard to two accelerator programs for us, and it ensured it really provided a launchpad for our growth.*

— Jonathan Friesen, Operations Director, Jane Software

*This competition gave me the confidence to go all in on my entrepreneurial dream with Semios. What's so powerful about New Ventures BC isn't simply the access to funding for new entrepreneurs, but the validation that your idea is worth pursuing, and the access to mentorship, expertise, and peers.*

— Michael Gilbert, CEO and Founder, Semios

*We need room for innovation.. and New Ventures BC happens to have room for companies to scale and build those local champions to become national champions, then global leaders.*

— Kevin Heyries, Co-Founder, AbCellera

*Winning the New Ventures BC Competition marks a major milestone for us. Not only does this further validate our vision, but it gives us the extra publicity and recognition we need to accelerate our growth, refine our product, and expand our impact here in B.C. and beyond.*

— Binta Financial, 2025 Innovate BC 1st Prize Winner

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## Contact

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