



New Ventures BC

COMPETITION

Presented by innovate BC

New Ventures BC Competition

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Sponsorship Proposal | 2024



Want to get connected with BC's top startups?

Every year we help startups grow their businesses in BC. As a non-profit, New Ventures BC is grateful to supporters like you who are essential to keeping this momentum going.

By sponsoring, you'll be part of the most successful, largest, and longest running tech competition in BC.

2023 Highlights



207 companies from across BC



\$250K in cash and prizes



Over 120 experienced volunteer mentors and jurors



Jane Software awarded the NVBC Alumni Impact Award



Education and Networking events reached over 1000 people

Notable NVBC alumni

- RetreatsAndVenues (2023)
- BrowseAI (2023)
- Blanka (2023)
- Ginger Desk (2023)
- OVOU (2022)
- Beam Commerce (2022)
- VoxCell BioInnovation (2022)
- Moment Energy (2021)
- Fable (2020)
- Daanaa (2020)
- aDolus Technology Inc. (2020)
- Lumen 5 (2019)
- Ideon (2018)
- Certn (2018)
- Ecoation (2018)
- Jane Software (2016)
- Ziva Dynamics (2015)
- Dooly (2015)
- Aspect Biosystems (2014)
- Dark Vision Technologies (2014)
- AbCellera (2013)
- Vonigo (2013)
- MediaCore (2012)
- Minesense Technologies (2011)
- Semios (2011)
- Awesense (2011)
- LightIntegra Technology (2009)
- Lungpacer (2009)
- Saltworks (2008)

2024 Sponsor Opportunities

Gold	Silver	Bronze
Contribution: min. \$20,000 cash or cash + in-kind services	Contribution: min. \$7,500 cash or cash + in-kind services	Contribution: min. \$2,500 cash or in-kind services
Benefits: <ul style="list-style-type: none">• Option to lead an NVBC Seminar• Option to speak at one NVBC Event• Brand and logo on website and all marketing materials• Recognition at all NVBC events• 1 direct email to NVBC's community• Blog post about your organization• On-going promotion on NVBC social media platforms• Priority invitations to the NVBC Awards Ceremony• Invitations to all NVBC events• Introductions to finalists, on request	Benefits: <ul style="list-style-type: none">• Brand and logo on website and all marketing materials• Recognition at all NVBC events• Blog post about your organization• On-going promotion on NVBC social media platforms• Priority invitations to the NVBC Awards Ceremony• Invitations to all NVBC events• Introductions to finalists, on request	Benefits: <ul style="list-style-type: none">• Organization listed on NVBC website and marketing materials• Logo shared at all NVBC events• On-going promotion on NVBC social media platforms• Invitations to the NVBC Awards Ceremony• Invitations to all NVBC events

Additional Sponsorship Options






Awards Ceremony

Networking Events

Sponsor a Prize

Contact us for details on these opportunities

NVBC Social Media Reach

 7,700+	 2,600+	 2,000+	 5,000+	 1,600+
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NVBC Impact

Since 2000, we've supported over 3,500 startups. Top placing companies have created over 9,000 jobs, and raised over \$1.6B+ in financing, making a significant contribution to the economy and technology ecosystem.

3,500+
Startups

9,000+
Jobs

\$1.6B+
Raised

NVBC Testimonials

Winning the 2023 New Ventures BC Competition is a huge achievement for our team. We're truly humbled by this honour and thankful for the guidance and support we've received along the way. This victory will serve as a catalyst for our continued growth, allowing us to further our mission of helping deliver over 1 billion 5-star retreat experiences.

— RetreatsAndVenues, 2023 Innovate BC 1st Prize Winner

Participating in the New Ventures BC competition was absolutely amazing! From start to finish, it was a rollercoaster of learning, networking, and growth. I met fantastic people, gained valuable insights, and had a blast navigating the entrepreneurial journey with their support. It's a must-try for anyone looking to take their startup to the next level.

— Blanka, 2023 Innovate BC 3rd Prize Winner

New Ventures BC and the incredible mentors I was paired with helped me to articulate my ultimate vision for my company and to shape it beyond what I ever could have imagined on my own. I am so grateful for this program.

— Ginger Desk, 2023 Innovate BC Woman-Led Venture Award Winner

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Contact

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