



**New Ventures BC**

COMPETITION

Presented by innovate BC

# New Ventures BC Competition

Presented by Innovate BC

**Sponsorship Proposal | 2023**



## Want to get connected with BC's top startups?

Every year we help startups grow their businesses in BC. As a non-profit, New Ventures BC is grateful to supporters like you who are essential to keeping this momentum going.

By sponsoring, you'll be part of the largest and longest running tech competition in BC.

## 2022 Highlights



207 companies  
from across BC



\$250K in cash  
and prizes



Over 120  
experienced  
volunteer mentors  
and jurors



Semios awarded  
the NVBC Alumni  
Impact Award



Education and  
Networking events  
reached over  
1000 people

## Notable NVBC alumni

- OVOU (2022)
- Beam Commerce (2022)
- VoxCell BioInnovation (2022)
- Moment Energy (2021)
- TrafficDriven Technologies (2021)
- Fable (2020)
- Daanaa (2020)
- aDolus Technology Inc. (2020)
- Lumen 5 (2019)
- Certn (2018)
- Ecoation (2018)
- Jane Software (2016)
- Ziva Dynamics (2015)
- Dooly (2015)
- Aspect Biosystems (2014)
- Dark Vision Technologies (2014)
- AbCellera (2013)
- Vonigo (2013)
- MediaCore (2012)
- Minesense Technologies (2011)
- Semios (2011)
- Awesense (2011)
- LightIntegra Technology (2009)
- Lungpacer (2009)
- Saltworks (2008)
- Metalogix (2002)
- AirG (2001)

## 2023 Sponsor Opportunities

### Gold

Contribution: min.  
**\$20,000**  
cash **or** cash + in-kind services

#### Benefits:

- Option to lead an NVBC Seminar
- Option to speak at one NVBC Event
- Brand and logo on website and all marketing materials
- Recognition at all NVBC events
- 1 direct email to NVBC's community
- Blog post about your organization
- On-going promotion on NVBC social media platforms
- Priority invitations to the NVBC Awards Ceremony
- Invitations to all NVBC events
- Introductions to finalists, on request

### Silver

Contribution: min.  
**\$7,500**  
cash **or** cash + in-kind services

#### Benefits:

- Brand and logo on website and all marketing materials
- Recognition at all NVBC events
- Blog post about your organization
- On-going promotion on NVBC social media platforms
- Priority invitations to the NVBC Awards Ceremony
- Invitations to all NVBC events
- Introductions to finalists, on request

### Bronze

Contribution: min.  
**\$2,500**  
cash **or** in-kind services

#### Benefits:

- Organization listed on NVBC website and marketing materials
- Logo shared at all NVBC events
- On-going promotion on NVBC social media platforms
- Invitations to the NVBC Awards Ceremony
- Invitations to all NVBC events

## Additional Sponsorship Options

Awards Ceremony

Networking Events

Sponsor a Prize

Contact us for details on these opportunities

## NVBC Social Media Reach



7,700+



2,400+



2,000+



3,900+



1,400+

# NVBC Impact

Since 2000, we've supported over 3,300 startups. Top placing companies have created over 9,000 jobs, and raised over \$1B+ in financing, making a significant contribution to the economy and technology ecosystem.

3,300+  
Startups

9,000+  
Jobs

\$1B+  
Raised

## NVBC Testimonials

*We are extremely thrilled to have won the 2020 New Ventures BC Competition. We loved being part of the NVBC process and learning about what other local tech companies are doing to make a positive difference in the world. We're grateful for all of the support and look forward to continuing our steady growth for years to come.*

— ADOLUS, 2020 INNOVATE BC 1ST PRIZE WINNER

*New Ventures BC gave us a platform to announce our presence in the city and kick start our efforts on building an employer brand. Through the competition, we have been able to attract more talent than ever before.*

— LUMEN 5, 2019 INNOVATE BC 1ST PRIZE WINNER

*We love BC and NVBC is one of the reasons why. I cannot believe a competition can be such a high source of cash. The one thing that limits our growth.*

— CUBOH, 2019 INNOVATE BC 3RD PRIZE WINNER

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## Contact

Angie Schick, Executive Director  
[angie@newventuresbc.com](mailto:angie@newventuresbc.com)

New Ventures BC  
[newventuresbc.com](http://newventuresbc.com)  
[@nvbc](https://www.instagram.com/nvbc)