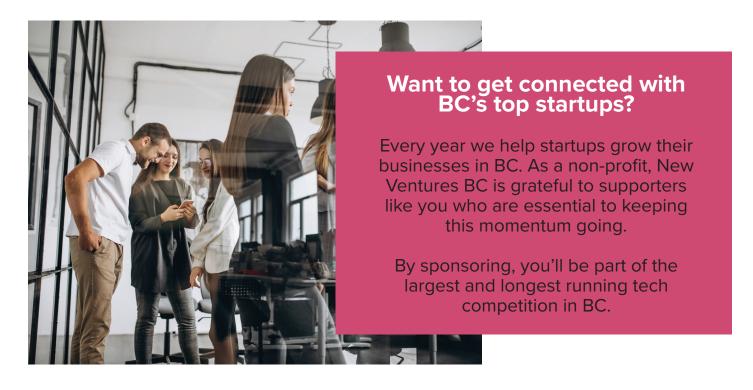


New Ventures BC Competition

Presented by Innovate BC

Sponsorship Proposal | 2023



2022 Highlights



207 companies from across BC



\$250K in cash and prizes



Over 120 experienced volunteer mentors and jurors



Semios awarded the NVBC Alumni Impact Award



Education and Networking events reached over 1000 people

Notable NVBC alumni

- OVOU (2022)
- Beam Commerce (2022)
- VoxCell BioInnovation (2022)
- Moment Energy (2021)
- TrafficDriven Technologies (2021)
- Fable (2020)
- Daanaa (2020)
- aDolus Technology Inc. (2020)
- Lumen 5 (2019)
- Certn (2018)
- Ecoation (2018)
- Jane Software (2016)
- Ziva Dynamics (2015)
- Dooly (2015)

- Aspect Biosystems (2014)
- Dark Vision Technologies (2014)
- · AbCellera (2013)
- Vonigo (2013)
- MediaCore (2012)
- Minesense Technologies (2011)
- Semios (2011)
- Awesense (2011)
- LightIntegra Technology (2009)
- Lungpacer (2009)
- · Saltworks (2008)
- Metalogix (2002)
- AirG (2001)

2023 Sponsor Opportunities

Gold

Contribution: min. \$20,000

cash or cash + in-kind services

Benefits:

- Option to lead an NVBC Seminar
- · Option to speak at one NVBC Event
- Brand and logo on website and all marketing materials
- · Recognition at all NVBC events
- 1 direct email to NVBC's community
- Blog post about your organization
- On-going promotion on NVBC social media platforms
- Priority invitations to the NVBC
 Awards Ceremony
- · Invitations to all NVBC events
- Introductions to finalists, on request

Silver

Contribution: min. \$7.500

cash **or** cash + in-kind services

Benefits:

- Brand and logo on website and all marketing materials
- · Recognition at all NVBC events
- Blog post about your organization
- On-going promotion on NVBC social media platforms
- Priority invitations to the NVBC
 Awards Ceremony
- · Invitations to all NVBC events
- Introductions to finalists, on request

Bronze

Contribution: min. \$2.500

cash or in-kind services

Benefits:

- Organization listed on NVBC website and marketing materials
- Logo shared at all NVBC events
- On-going promotion on NVBC social media platforms
- Invitations to the NVBC Awards
 Ceremony
- · Invitations to all NVBC events

Additional Sponsorship Options

Awards Ceremony

Networking Events

Sponsor a Prize

Contact us for details on these opportunities

NVBC Social Media Reach





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NVBC Impact

Since 2000, we've supported over 3,300 startups. Top placing companies have created over 9,000 jobs, and raised over \$1B+ in financing, making a significant contribution to the economy and technology ecosystem.







NVBC Testimonials

We are extremely thrilled to have won the 2020 New Ventures BC Competition. We loved being part of the NVBC process and learning about what other local tech companies are doing to make a positive difference in the world. We're grateful for all of the support and look forward to continuing our steady growth for years to come.

99

ADOLUS, 2020 INNOVATE BC 1ST PRIZE WINNER

New Ventures BC gave us a platform to announce our presence in the city and kick start our efforts on building an employer brand. Through the competition, we have been able to attract more talent than ever before.

99

- LUMEN 5, 2019 INNOVATE BC 1ST PRIZE WINNER

We love BC and NVBC is one of the reasons why. I cannot believe a competition can be such a high source of cash. The one thing that limits our growth.

99

CUBOH, 2019 INNOVATE BC 3RD PRIZE WINNER

