



New Ventures BC

COMPETITION

Presented by Innovate BC

\$250,000 in cash and prizes for the next big tech startups in BC

New Ventures BC Competition, presented by Innovate BC

Register by April 11, 10pm. #nvbc2022

newventuresbc.com | [@nvbc](https://twitter.com/nvbc)



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BC's largest startup competition

- \$250,000 in cash and prizes
- Education seminars
- Networking events
- Mentorship
- Jury feedback
- Recognition

= the tools & resources to build a successful startup.



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Startup Seminar & Networking Series

- March 29 | Product/Market Fit
- March 31 | 2022 Kickoff Networking
- April 6 | Introduction to Pricing for Innovation
- April 13 | Managing your Intellectual Property
- April 20 | The Business Case: What an Angel Really Wants
- April 27 | Government Grants & Financial Models
- May 11 | HR 101 for Startups
- May 18 | Capital Planning 101
- May 25 | Corporate Structure
- June 1 | Exit Strategy
- June 8 | The Pitch



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Mentorship

Top 40:

- Pitch coaching from Volition

Top 25:

- Team of 2-3 mentors from NVBC's network
- Mentor panel

Mentor background:

1. Entrepreneurs who have raised \$\$\$
2. Corporate finance experts
3. 10+ years domain experience



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Format

	Round 1 April 11	Round 2 + 2.5 May - June	Round 3 June - Aug.	Round 4 Sept.
# of Competitors	Around 170	From Round 1 down to 40	Up to 25	Up to 10
Requirements	Online entry form: eligibility	5-page plan+ 60-second video pitch	8-page plan + financials	Pitch to jury
Benefits	Seminars Networking	Seminars Jury feedback Networking Pitching	Seminars Mentorship Pitching Feedback Recognition	Prizes Media Recognition Awards



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Top Prizes

- \$110,000 Innovate BC first-prize package
- \$60,000 Innovate BC second-prize package
- \$35,000 Innovate BC third-prize package

- \$10,000 Sustainability Prize
- \$10,000 Regional Startup Prize
- \$10,000 Woman-Led Venture Prize

Cash prizes are non-dilutive

*Prize details may change



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Past Winners and Successes

AirG | Metalogix | Genologics | Saltworks

Pulse Energy | LightIntegra | Awesense Wireless

Quadrogen Power Systems | Vonigo | AbCellera |

Energy Aware (Neurio) | Mazza Innovation |

MediaCore | AppBridge | Telemediq | Lungpacer

Augurex Life Sciences | Aspect Biosystems | Certn

Jane Software | MetaOptima | Ziva Dynamics

DarkVision Technologies | Edvisor.io | Medimap

Microdermics | Ecoation Innovative Solutions |

Microbiome Insights | Lumen5 | Cuboh | NiceJob |

Open Ocean Robotics | Fable | Daanaa | aDolus



**Guest Speaker: Brianna Blaney,
CEO & Co-Founder of Pocketed and
2022 Top 10 Finalist**



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FAQs

- Entry fee
- Eligibility
- Registration process/questions
- Stage of venture?
- How much work will this be?
- What makes a winning venture?

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Thank you!

Links:

More info: <https://www.newventuresbc.com/compete/>

Application portal: <https://newventuresbc.com/registration/>

Upcoming Events:

- March 29 | [Product/Market Fit](#)
- March 31 | [2022 Kickoff Networking](#)
- April 6 | [Introduction to Pricing for Innovation](#)

<https://www.newventuresbc.com/category/events/>

Contact Us



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