



New Ventures BC

COMPETITION

Presented by Innovate BC

\$250,000 in cash and prizes for the next big tech startups in BC

New Ventures BC Competition
presented by Innovate BC

Register by April 11, 10pm. #nvbc2022

newventuresbc.com | [@nvbc](https://twitter.com/nvbc)

BC's largest startup competition

21 Years of impact

New Ventures BC (NVBC) was initiated 21 years ago by Wal van Lierop to support early stage tech startups. As a non-profit, we run the annual New Ventures BC Competition, and a Distance Venture Acceleration Program. Our Competition has helped over 3000 startups across the Province.



3000 startups

supported in 21 years of
Competition



8600+ jobs

created by top NVBC
companies since 2000



over \$1 billion

raised in financing



New Ventures BC

COMPETITION

Presented by Innovate BC

But it's more than a competition

Take the journey for:

- \$250,000 in cash and prizes
- Education seminars
- Networking events
- Mentorship
- Jury feedback
- Recognition

= the tools & resources to build a successful startup.



New Ventures BC

COMPETITION

Presented by innovate BC



newventuresbc.com | [@nvbc](https://twitter.com/nvbc)



New Ventures BC

COMPETITION

Presented by innovate BC

Startup Seminar & Networking Series

- March 29 | Product/Market Fit
- March 31 | 2022 Kickoff Networking
- April 6 | Introduction to Pricing for Innovation
- April 13 | Managing your Intellectual Property
- April 20 | The Business Case: What an Angel Really Wants
- April 27 | Government Grants & Financial Models
- May 4 | Sales Fundamentals
- May 11 | HR 101 for Startups
- May 18 | Capital Planning 101
- May 25 | Corporate Structure
- June 1 | Exit Strategy
- June 8 | The Pitch



New Ventures BC

COMPETITION

Presented by innovate BC

Mentorship

Round 2:

- 45-min. follow-up session with a mentor

Top 40:

- Pitch coaching from Volition

Top 25:

- Team of 2-3 mentors from NVBC's network
- Mentor panel

Mentor background:

1. Entrepreneurs who have raised \$\$\$
2. Corporate finance experts
3. 10+ years domain experience



New Ventures BC

COMPETITION

Presented by innovate BC

Format

	Round 1 April 11	Round 2 + 2.5 May - June	Round 3 June - Aug.	Round 4 Sept.
# of Competitors	Around 180-200	From Round 1 down to 40	Up to 25	Up to 10
Requirements	Online entry form: eligibility	5-page plan+ 60-second video pitch	8-page plan + financials	Pitch to jury
Benefits	Seminars Networking	Seminars Jury feedback Networking Pitching	Seminars Mentorship Pitching Feedback Recognition	Prizes Media Recognition Awards



New Ventures BC

COMPETITION

Presented by Innovate BC

Top Prizes

- \$110,000 Innovate BC first-prize package
- \$60,000 Innovate BC second-prize package
- \$35,000 Innovate BC third-prize package

- \$10,000 Sustainability Prize
- \$10,000 Regional Startup Prize
- \$10,000 Woman-Led Venture Prize
- Luminary Prize

Cash prizes are non-dilutive

*Prize details may change



New Ventures BC

COMPETITION

Presented by Innovate BC





New Ventures BC

COMPETITION

Presented by innovate BC

Past Winners and Successes

AirG | Metalogix | Genologics | Saltworks

Pulse Energy | LightIntegra | Awesense Wireless

Quadrogen Power Systems | Vonigo | AbCellera |

Energy Aware (Neurio) | Mazza Innovation |

MediaCore | AppBridge | Telemediq | Lungpacer

Augurex Life Sciences | Aspect Biosystems | Certn

Jane Software | MetaOptima | Ziva Dynamics

DarkVision Technologies | Edvisor.io | Medimap

Microdermics | Ecoation Innovative Solutions |

Microbiome Insights | Lumen5 | Cuboh | NiceJob |

Open Ocean Robotics | Fable | Daanaa | aDolus |

Moment Energy | Train Fitness | TrafficDriven



**Guest Speaker: Brianna Blaney,
CEO & Co-Founder of Pocketed and
2021 Top 10 Finalist**



New Ventures BC

COMPETITION

Presented by innovate BC

FAQs

- Entry fee
- Eligibility
- Registration process/questions
- Stage of venture?
- How much work will this be?
- What makes a winning venture?

Lead Partner

innovate BC

Gold Sponsors



FASKEN



Silver Sponsors



Bronze Sponsors



Media Sponsors

pushr

techcouver

vancouver
tech journal



New Ventures BC

COMPETITION

Presented by innovate BC

Thank you!

Links:

More info: <https://www.newventuresbc.com/compete/>

Upcoming Events:

- March 29 | [Product/Market Fit](#)
- March 31 | [2022 Kickoff Networking](#)
- April 6 | [Introduction to Pricing for Innovation](#)

<https://www.newventuresbc.com/category/events/>

Contact Us



(604) 602 - 5202



contact@newventuresbc.com



www.newventuresbc.com

Follow us on social media at:



[@nvbc](https://twitter.com/nvbc)



[@New Ventures BC](https://www.facebook.com/NewVenturesBC)



New
Ventures BC



New Ventures BC

COMPETITION

Presented by Innovate BC

\$250,000 in cash and prizes for the next big tech startups in BC

New Ventures BC Competition, presented by Innovate BC

Register by April 11, 10pm. #nvbc2022

newventuresbc.com | [@nvbc](https://twitter.com/nvbc)