

# NEW VENTURES BC Venture Acceleration Program

**BUILD THE RIGHT FOUNDATION FOR YOUR EARLY STAGE STARTUP**

New Ventures BC is a non-profit organization, passionate about helping early stage tech companies grow their businesses. We provide training, mentorship and support to tech entrepreneurs in BC through our Venture Acceleration Program (VAP) and the BCIC-New Ventures Competition.

## Get support to move your startup forward

The Venture Acceleration Program is suited for **early stage startups** looking to prove their **product market fit** and **improve customer traction**.

**WE SERVE ALL TYPES OF TECHNOLOGY INCLUDING**

HEALTH SCIENCES



MANUFACTURING



SOFTWARE & IT



CLEANTECH



## Dedicated mentorship plus essential business education

This program asks you to “get out of the building” and **talk to customers**. You’ll focus on building value in your venture, rooted in real customer needs. Each week, you’ll be supported with 45-minutes of **one-on-one coaching** with a dedicated and experienced Executive in Residence (EiR). Our exceptional mentors draw upon their deep sales, marketing, and business development expertise to identify how they can help you refine your venture.



*I would highly recommend the Venture Acceleration Program to anyone. Through this process, we're years ahead of where we would be by learning by ourselves.*

— **NAVEEN NAND, CO-FOUNDER, WALLET CARD**



BCIC  
**New Ventures**  
VENTURE ACCELERATION PROGRAM



VENTURE  
ACCELERATION  
PROGRAM  
AN INITIATIVE OF BCIC

## Discover your customer and plot your next steps

### Prove your market fit by:

- Interviewing customers
- Completing five interactive, online learning modules
- Attending weekly 1:1 coaching sessions
- Networking and learning with peers in four ½ day group meetings (in person only)

### You'll walk away with:

- A viable business model canvas
- Compelling positioning statements
- A market entry plan and a 6 month plan
- 20+ customer interviews
- Potential readiness to join a next-stage accelerator
- A new network of colleagues, mentors, and on-going support from New Ventures BC

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	VAP - IN PERSON	VAP - DISTANCE	ON-GOING MENTORING*
Online learning modules	✓	✓	✓
Dedicated EiR	✓	✓	✓
Additional mentors	✓		
Group meetings	✓		
Program duration	3 months	3 months	Ongoing
Cost	\$200/month	\$150/month	\$200/month
Application frequency	4 cohorts per year	Rolling intake	Rolling intake

\*On-going mentorship program open to clients in areas not served by an accelerator program.

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## Join our next info session

Meet our Executives in Residence, speak to past participants, and learn more about our programs at our next info session. To sign up, visit [newventuresbc.com/accelerate](https://newventuresbc.com/accelerate)

## Apply today

Ready to start? To apply, submit an application online. Deadlines, program dates and further details can be found by visiting: [newventuresbc.com/accelerate](https://newventuresbc.com/accelerate)



### CONTACT

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