



NRC Industrial Research Assistance Program (NRC-IRAP)

All About Funding for Startups

IRAP Programs and other Government Programs

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What's an IRAP?

- What is an IRAP?
 - A song? Nope
 - A Federal Govt. program to help accelerate technology companies? Yes!
 - The Industrial Research Assistance Program (<http://www.nrc-cnrc.gc.ca/eng/ibp/irap.html>)
- How does it Work?
 - Funding support for technology innovation plus advisory services
 - For qualified technology-focused small to medium businesses
 - The funding part - a monthly cash flow program
 - The advisory part – advice, coaching, connectors, raising financing
 - Multiple programs – R &D, Market Assessment, Youth, TVP, DTAPP

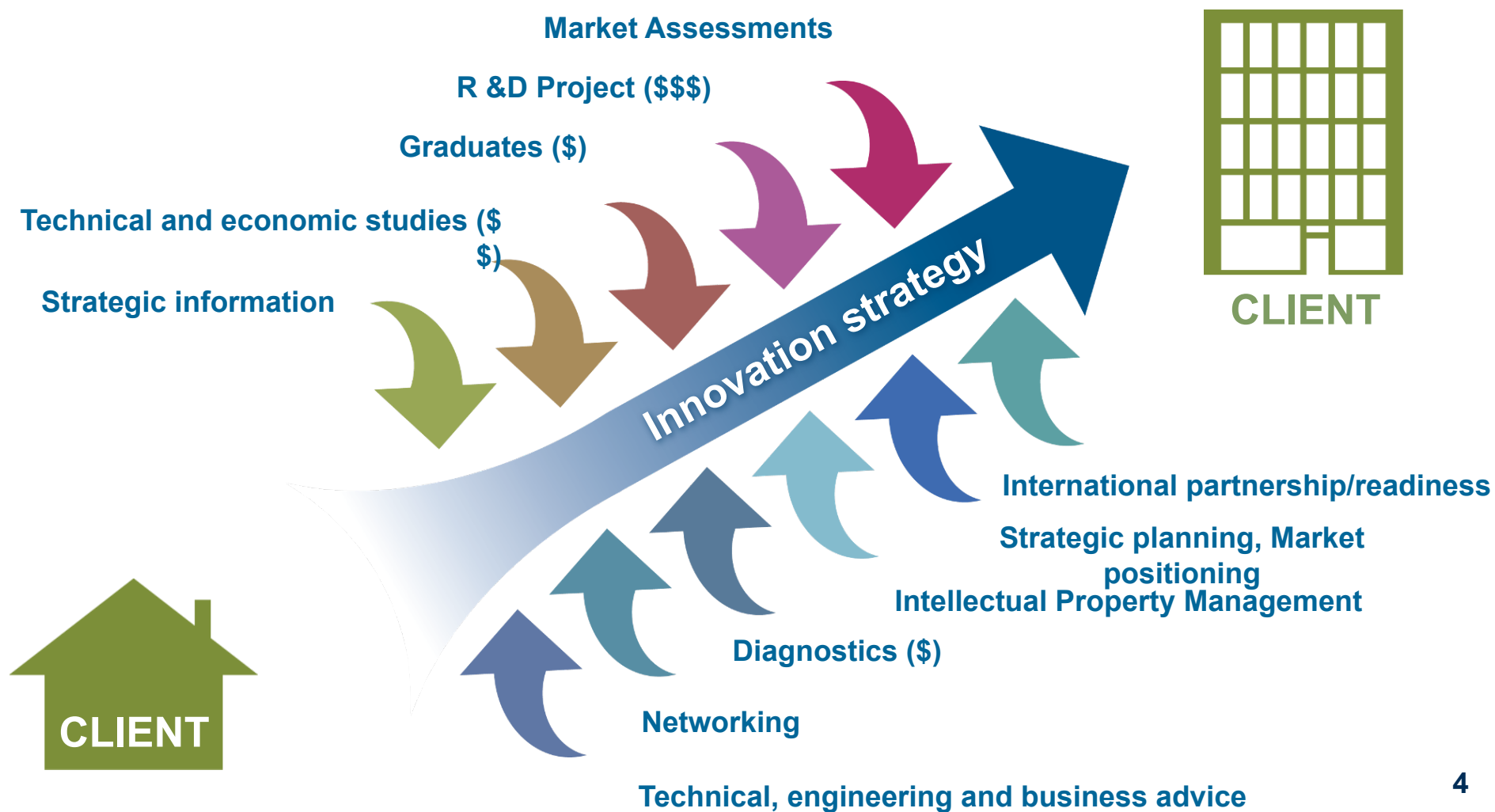


IRAP – How Does It Work?

- To directly support Canadian SMEs develop their technology, increase competitiveness and grow business
- It's a "contact sport"
- Initial contact between company and an IRAP advisor (ITA)
- Discuss company's business and strategy
- Look at how IRAP can help with funding & advisory services – get assessed
- Develop long term, "trusting" relationships



IRAP Funding programs and IRAP Advisory Services





IRAP Funding Programs

- Core R&D / Technology Development Projects
 - feasibility, prototype development
 - R&D projects that are novel, have technical risk, some degree of market validation, and provide benefits to Canada
- Youth Employment Program
 - hire highly skilled post-secondary graduates - science, engineering, technology, business and liberal arts graduates – for first job (15-30, Canadian or PR)
- Market Assessment Program
 - on a product, process or technology being developed to help companies understand the market into which they will be selling their product, and how to enter the market with what features
- Technology Validation Program (IRAP Pacific)
 - work with an early adopter to measure the value proposition of their product or service and gather the proof needed to encourage customer adoption.



Other Government Funding Programs

CYBF Startup Program – up to \$45K in start-up funding (18-34)

MITACS Accelerate - \$15K – 4 month internship – M,PhD

NSERC Engage - \$25K – 6 month – Short-term R&D

NSERC- USRA Coop Students - \$4.5K – 16 weeks

CMF – Experimental Stream – Development – up to \$1m

SR & ED – Tax refund on R&D done - ~ 42% of R&D costs back

Industry Canada SBIP – online technologies - up to \$10K – 25% - 12 weeks

CMF – Experimental Stream – Production & Marketing – up to \$1m – 75%

PWGSC - CICP - \$40m - opportunity for FED GOVT to purchase and test SME innovative products and services

DFAIT Going Global Innovation – up to \$75K

SDTC – Clean Tech - \$550m Fund – up to several \$m

GET YOUTH WORKING.CA - \$2,800 for each eligible youth 15-29. Up to 3 hires



Industrial Research Assistance Program (IRAP)

Contact us at 604-666-6062

Thank you



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