

For Immediate Release

September 10, 2007

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Victoria Firm Advances to Final Round in New Ventures BC Competition

A new online social network for amateur sports teams has catapulted **Victoria** start-up company, TeamPages Inc., into the final round of the popular New Ventures BC Competition.

TeamPages' online site offers a simple, easy method for league administrators, coaches, parents and athletes to schedule, communicate and organize. Using TeamPages' online tools, they can post game and event schedules, arrange carpools and volunteer schedules, track game scores and records, email team members with just one click and post news and announcements to a message board. Athletes can also use the system to build their resume over time.

"The goal is to make athletes' and coaches' lives easier and simpler," says TeamPages' co-founder Mike Tan.

The University of Victoria's intramural sports teams have been testing the system all summer. TeamPages launched the site commercially on September 4.

Tan and his co-founders, Jonathan Kerr and Adam Palmblad entered the New Ventures BC competition in April to learn more about financing and growing their business. The technology business idea competition is one of the largest in North America, offering \$135,000 in cash and prizes, including the BC Hydro \$60,000 First Prize package, the Enbridge \$38,000 second prize, a \$17,000 third prize and a \$20,000 BC Hydro Sustainability Prize.

TeamPages is one of 10 finalists. To win, the finalists must convince a jury of venture capitalists, financiers and angel investors that their business idea is commercially viable and that they can execute it in the marketplace. Four winners, to be announced September 26 at a gala reception in Vancouver, will share \$135,000 in prizes.

Established by SFU Business, the competition is operated by the non-profit BC Ventures Society and made possible through the generous support of private and public sponsors, as well as volunteer mentors and judges.

For more information, visit www.newventuresbc.com.